

Stick Email (298 words)
The Barefoot Writer Club

Subject Line: Welcome to the Barefoot Writer Club

Message:

Hi {First Name},

Congratulations on your decision to join the Barefoot Writer Club! It's an important first step on your post-journalism writing career.

This Club has helped thousands of writers making their first foray into the world of freelance writing – just like you.

Once you immerse yourself into the club, you'll find writers eager to help you:

- Determine your writing specialty
- How to set your rates
- Where to find clients
- How to market your services

With this fraternity of writers by your digital side, you'll feel like you still have a group of co-workers to bounce ideas off of.

In your monthly issue of "The Barefoot Writer," you'll find pages of information to assist you on your freelance journey, including:

- Writing tips and strategies
- Productivity tips
- Ways to make more money
- Success stories
- Profiles of top writers
- The hottest writing opportunities

To Get You Started...

Why don't you crack open the "Smart Start Copywriting Program" manual. In it, you'll find information on:

- Setting up your writing business
- Finding clients
- Getting top dollar for your services
- Specializing in writing you'll enjoy

While I recommend you read the entire manual, if you're a skimmer, then definitely read:

- Chapter 1 – How Copywriting Will Bring You the Freedom You Deserve
- Chapter 7 – A Wealth of Opportunities Await You

If you have any questions on the Barefoot Writer Club, feel free to contact our Member Services team at 561-278-5557 or send a question through the [online portal](#).

Welcome to the Barefoot Writer Club family!

Katie Yeakle
Co-Founder and Executive Director
AWAI

P.S. – When you receive your first issue of “The Barefoot Writer,” try submitting your work for one of the three monthly contests for your shot at one of the monthly prizes.

(Disclaimer – This is a sample piece. I was not hired to write this, but it illustrates the quality of work I can deliver for you.)