Subject Line: Dive into the Club

Message:

Hi {First Name},

Congratulations on your decision to join us at the Barefoot Writer Club!

You're now in a fraternity of thousands of writers who, like you, have decided the freelance writing world is the way to go.

To help you take full advantage of all the benefits of the Club, we'd like you to watch a quick <u>video</u> that shows you how to use your membership portal and access all of the Barefoot Writer Club benefits.

And you'll meet yours truly – Mindy McHorse. As editor of "The Barefoot Writer" magazine, I'll be in frequent touch throughout your writing career.

So please watch the <u>video</u> and start your writer's journey now.

Welcome aboard!

Mindy McHorse Editor "The Barefoot Writer"

P.S. – If you have any questions on the Barefoot Writer Club, feel free to contact our Member Services team at 123-456-7890 or send a question through the <u>online portal</u>.

(Disclaimer – This is a sample piece. I was not hired to write this, but it illustrates the quality of work I can deliver for you.)